



5470 Horn Rd, Missoula, MT 59808 | montanaclays@gmail.com | montanaclays.com

Board Meeting Minutes

April 13, 2021

6:30 PM

Zoom Conference Call

Attendees

Board Members: Mike Kiel, Lee Richards (absent), Ross Duncan, Tyler Duncan (absent), Pei Pei, Wally Wilkinson (absent), Gregory Falk, Butch Smart (absent), Rodney Disbrow and Sherri Pallett.

Proceedings

Meeting called to order at 6:30 PM by President, Mike Kiel.

Approval of Minutes

The minutes were approved, by the group, as presented.

MSCA Annual Plan Discussion

Greg asked if any participant has any objection to any of the proposed items in the annual plan, no objection was brought up.

There were total of 3 proposed items that were passed during the meeting:

No. 1:

Based on member survey feedback, Greg put forward a motion to approve the proposed item 11—Youth Dividend—for the year 2021.

Youth Dividend: At the end of each shooting season, offer a voucher for the following season based on the number of in-state targets shot:

- 100-300 target = \$10 per 100
- 301-500 targets = \$12 per 100
- 501 – 1,000 targets = \$15 per 100
- 1,000+ = \$20 per 100

This was approved by the board and will be effective for the year 2021 and on.

No. 2:

Setup MailChimp (or similar) account to schedule and distribute promotional content.

Greg put forward a motion to spend \$120 to get a MailChimp account. Ross seconded it. This was approved by the board and will be effective for the year 2021.

No. 3:

Random draw after each registered shoot in MT clubs.

Assign numbers to each MSCA member who participates in any registered shoot in MT clubs after the shoot. Use a random number generator to draw a winner for a Town Pump gift card. There will be one drawing after each shoot, only MSCA member who shoots the tournament is eligible to be entered into the drawing.

\$50 Town Pump gift card for regular registered shoot in MT clubs.

\$100 Town Pump gift card for the state championship.

Greg put forward a motion to approve \$650 to support this proposed item, Pei seconded it. This was approved by the board and will be effective for the year 2021. This will cover all the registered tournaments from the Big Sky shoot in March all the way to the Gallatin shoot in August.

These 3 items were approved by the board and are in effect for the year 2021.

Proposed items that will be discussed next year:

New shooter incentive: If a new shooter signs up a NSCA membership and participate in the state shoot that year, the new shooter will receive a \$50 discount off the entry fee.

Ross proposed a dedicated drawing at the state shoot just for the new NSCA members of that year.

Drawings of the main entry fee reimbursement for each registered shoots in MT clubs.

Mike brought up if we wanted to do some bilateral advertising with associations in the nearby states. The board approved to advertise registered shoots in the nearby states as long as these state associations advertise our registered shoots as well.

Next MSCA Meeting

The next meeting date is scheduled for May 11th at 6:30 PM.

Adjournment

Meeting was adjourned at 8:00 PM.

Submitted By:

Pei Pei

Secretary

May 9, 2021